

# Ecofest

green is the new green

# Expo 2011

Trafalgar Centre, Nelson

Saturday 20 August 2011, 10.00am - 5.00pm

Sunday 21 August 2011, 10.00am - 4.00pm

futureproof  
your family

## FREE Bus Weekend

...for all buses in Nelson and Richmond. Timetables at Council offices, libraries, the SBL office and on the Ecofest website.

Carpooling link also available on the Ecofest website.

Main Prize! \$4,200 worth of home insulation  
from Absolute Energy



# Ongoing **how to** Demonstrations & Workshops

Saturday, 20 August

Demo Stand 40

**how to**

Futureproof Your Community

10.30am-12.30pm

**Getting comfortable with Social Networking – Twitter, Facebook & the Internet.**

12.00 noon-1.00pm

**How to connect with your neighbourhood & keep yourself safe.**

1.30pm-3.00pm

**Creating an Emergency Kit – it's easy and cheap when you know how.**

3.30pm-4.30pm

**A money-free system! How to share free stuff.**

Demo Stand 41

**how to**

Grow Your Own Food

10.30am-11.30am

**How to change your garden to an organic one.**

11.30am-12.30pm

**How to make potting mix and seed trays.**

1.30pm

**Drop off for Seed Swap.**

2.00pm-3.00pm

**SEED SWAP**

Bring your seeds to swap - FREE!

3.00pm-4.00pm

**How to ensure success with your fruit trees.**

Demo Stand 56

**how to**

DIY

10.30am-11.30am

**How to earthquake-proof your hot water cylinder.**

11.30am-12.30pm

**How to install a rain barrel.**

1.30pm-2.30pm

**How to get the best out of your smoke detectors.**

2.30pm-3.30pm

**How to design your own soaps.**

3.30pm-4.30pm

**How to convert domestic waste to energy.**

Demo Stand 57

**how to**

Futureproof Your Home

10.30am-11.30am

**Q&A about the Solar Saver Scheme.**

11.30am-12.30pm

**How to get the most out of your heat pump.**

1.30pm-2.30pm

**How to choose the right eco-light.**

2.30pm-3.30pm

**How to choose eco-products for your home.**

3.30pm-4.30pm

**Q&A on the new solar Customer Assurance Scheme.**

Sunday, 21 August

10.30am-12.30pm

**Getting comfortable with Social Networking – Twitter, Facebook & the Internet.**

12.00 noon-1.00pm

**Anything at all you would like to know about getting prepared.**

1.30pm-2.15pm

**How to ensure your water is safe and healthy.**

10.30am-11.30am

**How to make winter herbal first aid kits.**

11.30am-12.30pm

**How to ensure success with your fruit trees.**

1.30pm

**Drop off for Seed Swap.**

2.00pm-3.00pm

**SEED SWAP**

Bring your seeds to swap - FREE!

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**How to earthquake-proof your hot water cylinder.**

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11.30am-12.30pm

**How to get the most out of your heat pump.**

1.30pm-2.30pm

**Q&A about the Solar Saver Scheme.**

2.30pm-3.30pm

**Q&A about the Warm Tasman scheme.**

## Organic Cuisine Saturday, 20 August

11.00am-12.00 noon

**How to make simple herbal teas from your garden.**

Jude Tarr, Herb & Edible Garden Group.

12.00 noon-1.00pm

**How to use Tofu.**

Rachel Rowley, The Soy Works NZ Ltd.

1.00pm-2.00pm

**How to bone out a chicken & leg of lamb.**

Jeff O'Neill, O'Neills Gourmet Butchery.

2.00pm-3.00pm

**How to make cheese – Paneer & Quark.**

Irma Jager, with Mapua Country Trading.

3.00pm-4.00pm

**How to make an easy coconut bread.**

Dee Pigneguy, Feed Me Right.

## Sunday, 21 August

11.00am-12.00 noon

**How to live gluten free.**

Rebecca Douglas-Clifford, Eat Right Foods.

12.00 noon-1.30pm

**How to make gingerbeer & home-made wines & cordials.**

Heather Cole, Mapua Country Trading.

2.00pm-3.00pm

**Inspiration for cooking winter veggies.**

Lindsey Fish, KEGs with Tahunanui School students.



See backpage for details.

## Funky Fashion Shows

Daily at 12.30pm.

### What to bring

- Eco-bag
- Fashion Shwap items
- Home Craft Shwap items
- Seed Swap items
- BYOC

### Pack In/Pack Out

We are a **ZERO WASTE** event with bins for food waste **ONLY**. If you have any other waste, please take it away with you. Help keep Nelson a clean and friendly place.

Entry: \$5 Adults, Kids FREE

## Nelson/Tasman's Most Prepared Family

Imagine major flooding in our region has caused you to leave your home and live out of your emergency kit. How would you cope? Come and see how our Region's Most Prepared Family cope!



### Saturday, 20 August

- 10.30am** Action: Red Cross deliver personal care packs. Challenge: Build a no dig garden.
- 12 noon** Action: Summit Rescue helicopter delivers food parcel. Salvation Army deliver to Family.
- 1.00pm** Demo: USAR - ropes & stretcher down side of Trafalgar Centre.
- 2.00pm** Challenge: Build a shelter from supplied materials. Family VS Mayors Kempthorne and Miccio.
- 3.00pm** Action: USAR inspection of shelters.
- 4.00pm** Action: Foodbank supplies arrive  
Action: Government and financial support focus

And of course during the night they'll be checking 'flooding'/water levels!'

### Sunday, 21 August

- 10.30am** Action: Red Cross deliver personal care packs.
- 11.00am** Action: Mobiles removed. (Simulate - overload on system/battery failure etc)
- 11.30am** Action: Government and financial support focus
- 12 noon** Action: Summit Rescue helicopter delivers food parcel. Salvation Army deliver to Family.
- 1.00pm** Challenge: Dilemma! Would you share your food & water? Lifeline also visit.
- 2.00pm** Demo: USAR - rescue demonstration
- 3.00pm** Challenge: Create method of gathering water from supplied materials.
- 4.00pm** Challenge Completed!

And their reward?

They **WIN** a family holiday to Sydney, courtesy of Mondo Travel and Classic Hits.



## Fashion Shwap! *shopping by swapping!*

### Rules of the Shwap

1. You can shwap women's clothes, accessories, shoes and unwanted (and unopened) gift sets, up to a maximum of TEN items.
2. All items must be in great condition, freshly washed and pressed, and on a coathanger.

## The Home Craft Shwap!

### Rules of the Shwap

1. You can shwap Spare wools, cottons, fabrics, etc, up to a maximum of TEN items.
2. All items must be in great condition.

### Opening Hours

#### When to drop off items for Shwapping:

From Monday, 15 August 2011 – Friday, 19 August 2011 between 10.00am-4.00pm at Labels resale & designer clothing store on 126 Bridge St, Nelson.

AND 10.00am-12.00 noon on both Expo days @ Ecofest (Late entries will be accepted in afternoons)

**SHWAP OPEN HOURS: 2.00pm-4.00pm on both Expo days at Ecofest**

## Victory Room Seminars

### Saturday, 20 August

#### 10.30am-11.15am Safeguarding Environmental and Community wellbeing.

Understand your region's safe operating space, what works and what doesn't. Explaining the need for community to adopt holistic landuse practices. With Lifecapacity.

#### 11.30am-1.00pm

##### How to build a home that will look after you.

Richard Popenhagen, Eco Building Advisor, Nelson City Council.

#### 1.30pm-2.15pm

##### Challenge the Super Seven.

Challenge our panel of seven Eco Building Advisors from around the country with questions about how build sustainably.

#### 2.30pm-3.15pm

##### How to futureproof your family:

##### Fast & funny ways to be ready for change.

The best 30 minute investment you'll make to get you thinking about how to cope and look after your family when the unexpected hits. With Carol Taplin.

#### 3.30pm-4.15pm

##### How to futureproof your family:

##### Fast & funny ways to be ready for change.

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### Sunday, 21 August

#### 11.00am-12.30pm

##### Food Security & My Family - What have floods in Australia & droughts in Canada got to do with Middle East politics and Me.

With Dee Pigneguy, Soil & Health Association.

#### 1.30pm-3.00pm

##### How Social Media can be used to strengthen communities – The Rocky Phenomenon.

With Phil Johnson.

Remember 'Rocky'? The 30 tonne rock that landed on Phil Johnson's house in Christchurch that sold on TradeMe for \$60,000 and has gone on to have his own facebook page and (after the June aftershocks) a family!



## Kids!

Follow the Kids' Trail, and go in the draw to win 2 bikes & helmets from The Warehouse for one adult and one child – so you get to take mum or dad riding with you!



**thewarehouse** //  
*where everyone gets a bargain.*

## Organic Cuisine Prize

Win a night of pampered luxury valued at \$1,000!

You and your partner will enjoy a gourmet dinner, bed & breakfast in eco-luxury at Stonefly Lodge, Stanley Brook.

Visit [www.stoneflylodge.co.nz](http://www.stoneflylodge.co.nz) to see what joys await you! (*terms apply*)



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



The organisers of Ecofest don't recommend for or against any particular practitioner, product, or supplier. Any mention of a practitioner, product, etc, is not intended as an endorsement for or against them. Clients will need to research the best choices in light of their own needs.

Please – no stilettoes in the Trafalgar Centre. Thank you.

Ecofest 2011 – green is the new green

TRAFALGAR CENTRE, NELSON AUG 20-21 2011  
[WWW.ECOFESTNELSONTASMAN.CO.NZ](http://WWW.ECOFESTNELSONTASMAN.CO.NZ)

